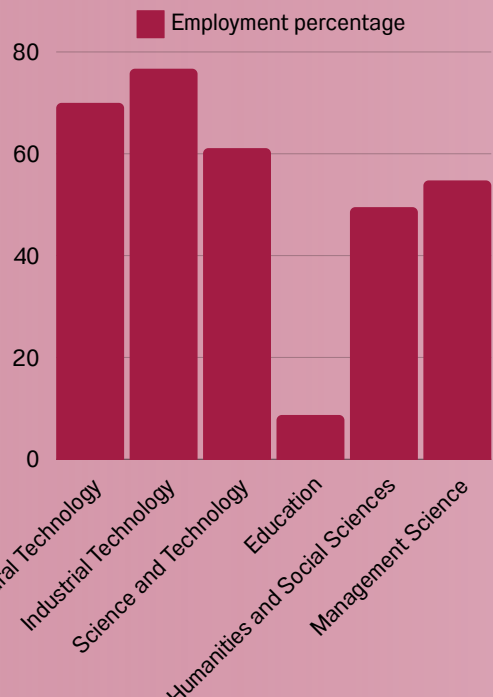




DECENT WORK AND ECONOMIC GROWTH

Overview of employment outcomes for bachelor's degree graduates from Sakon Nakhon Rajabhat University, class. Update data in 2023, surveyed within 12 months after graduation.



- Key data includes:
- ****Overall Employment Rate****: 36.18% of graduates secured jobs or became self-employed.
 - ****Faculty-specific Employment Rates****:
 - Faculty of Agricultural Technology: 70%
 - Faculty of Industrial Technology: 76.71%
 - Faculty of Science and Technology: 61.11%
 - ****Average Monthly Income****: Graduates earned an average of 15,544.41 THB.

Internship Participation in 2023



Marketing Promotion Event for U2T for BCG Products at Sakon Nakhon Rajabhat University



On January 24, 2023, Sakon Nakhon Rajabhat University, in partnership with the Ministry of Higher Education, Science, Research and Innovation (MHESI), held a marketing event to promote the ****U2T for BCG**** initiative. The event, led by Dr. Danuch Tanterthit, aimed to boost the economy post-COVID-19 by enhancing BCG (Bio-Circular-Green) production and services through innovation and technology. Covering 125 sub-districts in Sakon Nakhon, the project involved three universities: Sakon Nakhon Rajabhat University, Kasetsart University, and Rajamangala University of Technology Isan. The event included sessions to support local entrepreneurs, a Facebook Live market showcase, and concluded with certificates awarded to participating communities and products.

In 2023, Sakon Nakhon Rajabhat University's Faculty of Management Sciences reported active student internship participation. Through structured internship programs, students gained practical skills and industry exposure, enhancing their readiness for the job market. These internships, guided by faculty advisors and supported by partnerships with various businesses, underscore the university's commitment to fostering employment opportunities and skill development for sustainable economic growth. <https://internship.fmssnru.com/>





DECENT WORK AND ECONOMIC GROWTH

"Teen Entrepreneurs Showcase: New Entrepreneur Marketplace" Event



On January 25, 2023, the Faculty of Management Science at Sakon Nakhon Rajabhat University, along with the UBI Center, held the **"Teen Entrepreneurs Showcase: New Entrepreneur Marketplace"*** in front of Building 4. The event, opened by Acting President Assoc. Prof. Chakarit Chanachitphreecha, aimed to develop students' entrepreneurial skills through integrated learning. Highlights included a business talk by the owner of "Guzzjung Cafe" and presentations by 40 student groups showcasing their businesses. The event also featured live music from THE LEMONIC band, creating a lively atmosphere for all attendees.

Academic Guidance Event



On August 23, 2023, Sakon Nakhon Rajabhat University organized an academic guidance event at the main campus to prepare high school students for higher education and future careers. The event introduced students to various university programs and career paths, providing insights for aligning their studies with job market demands. This initiative supports the development of a skilled future workforce, contributing to sustainable economic growth and quality employment opportunities in the region.

FMS Market 2023



The Faculty of Management Science organized the "FMS Market 2023" event on August 22, 2023, at the activity area on the first floor of Building 13 at Sakon Nakhon Rajabhat University. Assoc. Prof. Dr. Samarn Aikorn, the dean of the Faculty of Management Science, presided over the event's opening ceremony. Following the opening, he visited and encouraged the exhibition booths set up by students from all eight departments. This initiative aims to support student development policies and promote skills and entrepreneurial mindsets for the future.

Workshop on Food and Beverage Service Skills for International Hospitality



On August 23, 2023, Sakon Nakhon Rajabhat University's Faculty of Management Science held a workshop on food and beverage service skills for the international restaurant, hotel, and cruise industries, attended by over 170 participants. The workshop aimed to equip students with food and beverage service skills aligned with international standards, preparing them for the service industry.