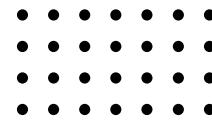




- INCLUSIVE SUPPORT FOR LOW-INCOME STUDENTS
- COMMUNITY ANTI-POVERTY PROGRAMMES
- COMPREHENSIVE AND PRECISE POVERTY ALLEVIATION PROJECT
- LOCAL START-UP ASSISTANCE

END POVERTY IN ALL ITS FORMS, EVERYWHERE



“INCLUSIVE SUPPORT FOR LOW-INCOME STUDENTS”

As a "University for Local Development," Sakon Nakhon Rajabhat University (SNRU) is strongly committed to providing inclusive support for its low-income students. The university offers extensive financial aid and welfare services, ensuring students have the resources needed to succeed academically. This comprehensive approach empowers graduates to become key contributors to the development of their local communities.

NO POVERTY



Main Topics

3,469

NUMBER OF
STUDENTS RECEIVING
SCHOLARSHIPS

168,241,400
BAHT

SCHOLARSHIPS
TOTALING OVER

4,685,400
BAHT

COST OF
SCHOLARSHIP
PROVIDED BY SNRU





Sakon Nakhon Rajabhat University (SNRU), led by Assist. Prof. Dr. Kongphope Cha-armart, Vice President, participated in an exchange of ideas regarding strategies for addressing poverty within Sakon Nakhon Province. This marks a crucial collaboration among key partners from both the public and private sectors, particularly in the strategic area of the "Kut Bak Model." The university has specifically partnered with the Phuphan Royal Development Study Centre to address poverty issues systematically



3 main models for eliminating poverty



Local Content: Economic development based on leveraging local resources and indigenous knowledge.



Pro-poor Value Chain: Value addition to goods and services aimed at creating sustainable income for low-income individuals.



Area Based Industry: Promotion of industries appropriate to the potential and specific characteristics of the area.





COMPREHENSIVE AND PRECISE POVERTY ALLEVIATION PROJECT



Academic Spotlight

Total and Precise Poverty Eradication Project, Sakon Nakhon Province

SNRU leads the "Total and Precise Poverty Eradication Project" in Sakon Nakhon, backed by PMU-A. By turning research into real solutions, the project helps vulnerable households grow steady income and live better.

2024 priorities:

- Strategic partnership: MOUs and local meetings created one shared system for accurate data and joint action across the province.
- SNRU established strategic partnerships through official MOUs with the provincial government to unify data management and collaborative intervention. The university simultaneously led the "Arach-Kaset Kae Jon" project, focusing on innovation and income generation by delivering practical solutions like solar-powered water systems and vocational training in high-value activities such as frog and mushroom cultivation, directly creating sustainable income for vulnerable households.

- Targeted Aid: The university utilized its research to develop a Decision Support System (DSS), ensuring all aid and welfare services were delivered precisely and swiftly to the most vulnerable households, leading to a systemized approach to long-term community resilience.





LOCAL START-UP FINANCIAL ON HIGH-VALUE OFF-SEASON RICE GROUP



โมเดลแก้จน คลังเมล็ดพันธุ์ข้าว บ้านดงสาร



Model to alleviate poverty in Ban Dong San, Sakon Nakhon

SNRU leads the "Total and Precise Poverty Eradication Project" in Sakon Nakhon, backed by PMU-A. By turning research into real solutions, the project helps vulnerable households grow steady income and live better.

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LOCAL START-UP Assistance



Academic Spotlight

Model for alleviating poverty by growing chili peppers

Sakon Nakhon Rajabhat University (SNRU) is implementing the "Chili Farming Against Drought" model in Kusuman District to help 250 low-income households achieve a 20% income increase. The model addresses the area's drought and lack of water sources by utilizing the "Pooled Farming" (เกษตรแปลงรวม) concept.

Researchers provide training on chili cultivation and resource management, leveraging local expertise and technology. The project aims to enable year-round chili cultivation and build resilience against disaster, transforming this high-value cash crop into a sustainable source of income.



Creating opportunities for vulnerable groups in Sakon Nakhon



On August 27, 2024, researchers from SNRU and RUTS, led by Asst. Prof. Dr. Sakorn Intachai, met with the Sakon Nakhon Autistic Persons Parents' Club to discuss a poverty eradication model for vulnerable groups. The club had already cultivated about 1,000 Krung Khamao (Tiliacora triandra) plants, involving 40 participants from nearby sub-districts, and processed 10 kg of dried leaves.

The immediate research goal, supported by PMU-A funding, is to develop freeze-dried products from the leaves for instant consumption and soap production. This key cooperation, formalized under an MOU, will focus on job creation through cultivating and processing Krung Khamao and supporting the Autistic Sakon Nakhon Social Enterprise

SNRU's High-Value Frog Farming Model

The SNRU poverty eradication team is scaling up its "Frog Farming" model at the Makham Pom Learning Center in Mueang Sakon Nakhon using a "Pooled Farming" approach. The project, launched on December 3, 2024, aims to leverage the community's proven success in frog cultivation, which currently yields a profit of 6,000 THB per pond every 3–4 months. To overcome issues like high operational costs and lack of stock, the research team will provide tadpoles, advanced feed production training, and install a solar-powered water management system. This initiative integrates 50 new beneficiaries with existing farmers as mentors, with a long-term plan to establish a sustainable community enterprise for year-round frog production.



Academic Spotlight

SNRU Poverty Model: High-Value Potato Farming

The "Pinto Krua Reun" (Household Food Carrier) Model is a pilot initiative launched by Sakon Nakhon Rajabhat University researchers in Phon Phaeng sub-district (with activities confirmed around May 17, 2024) to provide livelihoods and welfare for 60 vulnerable households. The model emphasizes individual empowerment to foster the formation of strong, self-reliant groups, utilizing a Social Business Model to guide development. Crucially, it connects the groups with external partners (CSR/Charity) for sustained support. The core strategy is the Social Solidarity Economy (SSE), prioritizing labor at the center of development, alongside the environment, wealth generation, ethical values, and democratic governance, thus building a protected and creative society for all.

"In improving the quality of life of households in the economic dimension, the important driving force that has an impact on increasing income or reducing costs is the use of technology."

—Assist. Prof. Dr. Kongphope Cha-armart