

ARTS AND HERITAGE CONTRIBUTION



SNRU Fuels Creativity: 'Creative Arts Camp' Nurtures Local Heritage Skills



Sakon Nakhon Rajabhat University (SNRU) is making a significant contribution to the arts and heritage of the region by actively engaging local youth in cultural preservation. On July 27, 2024, the Language, Arts and Culture Institute successfully hosted the "Creative Arts Camp" (ค่าย สรรค์ สาน ศิลป์) for students from Sumthum Witthaya School. Held at the university's Cultural Center, the camp served as an intensive, hands-on workshop focusing on the development and practice of local folk arts and cultural performance. The objective was to cultivate skills and creativity while strengthening the cultural network within the community. This proactive initiative underscores SNRU's commitment to using its resources to preserve regional cultural identity. By providing a platform for young people to engage directly with their heritage, the university ensures that these invaluable traditions are not only remembered but actively practiced and passed on, solidifying SNRU's role as a leading steward of arts and culture.

SNRU Makes Arts and Heritage Contribution Through 'Naga Len Nam' Cultural Event



The performance, featuring passionate young local artists, took place at the historic Old Town of Sakon Nakhon (Mueang District) from July 5-7, 2024, as part of the larger cultural festival. The event integrated various local arts and activities, effectively transforming the old town area into a vibrant cultural hub. This initiative highlights SNRU's crucial role in empowering the next generation to become stewards of their own heritage. By providing training and a public stage for performances like "Naga Len Nam," the university ensures the continuity and vitality of Sakon Nakhon's unique cultural identity, confirming its commitment to cultural preservation and development.



SNRU Makes Arts Contribution: Blending Street Art and Heritage in Sakon Nakhon Old Town



The activity focused on street art by AT Exchange and included contemporary folk music, a local goods market, and historical storytelling from House Number 1712. The initiative successfully integrated modern artistic expression (as seen in the mural painting) with the preservation of the old town's unique atmosphere. By utilizing the historical backdrop of the old town as a canvas, SNRU transforms public spaces into educational and artistic hubs. This project is a testament to the university's commitment to cultural development, showing how creative collaboration can revitalize local heritage and provide vibrant, accessible cultural experiences for the community.



Cultural Contribution: Pong Lang Ensemble Captures Nong Han's Way of Life



The performance eloquently conveyed the cultural significance of fish and water sources to the people of the Nong Han Basin. The event was held near the Mueang Sakon (บ้าน) area and involved cooperation with the Community Arts and Culture Club. This initiative underscores SNRU's crucial role in keeping regional traditions alive and engaging the community in their heritage. By providing a platform for traditional music and dance, the university ensures that the deep-rooted folklore and lifestyle of Sakon Nakhon are celebrated and passed on to future generations, solidifying its position as a cultural steward.